A Web content management system (WCMS or Web CMS) is content management system (CMS) software, usually implemented as a Web application, for creating and managing HTML content. It is used to manage and control a large, dynamic collection of Web material (HTML documents and their associated images). A WCMS facilitates content creation, content control, editing, and many essential Web maintenance functions.

Why do we need a WCMS

Current Problems

- Lack of Web Standards
- Lack of UNM Branding
- Accessibility Requirements
- Unmaintained Content
- Poor Navigation
- Lack of Trained Resources
- Distributed WCMS installations
What can a WCMS do

- Ease content updates
- Standards compliant
- Accessibility compliance
- Unified visual identity
- Workflow
- Distributed content ownership
- Content reuse
- Multiple format publishing
- Content versioning
Goals of WCMS product

• Ease the process of content creation.
• Improve the quality of published content.
• Enforce UNM brand with the use of templates.
• Ensure Accessibility compliance with Section 508
• Simplify day-to-day web site management.
• Web-based publishing.
• Format management.
• Revision control.
Services from Vendor

- WCMS Product ✔
- Product Training ✔
- Initial Product implementation
- Product Support and Maintenance
- Professional Services as needed
Product Usage

- Departmental Websites
- Institutional Websites
- Student Organization Websites
- Not for Maintenance of personal websites