

UNM Web Advisory Committee
September 16, 2011

Attending: Brian Bunnett, Matt Carter, Dorene DiNaro, Smith Frederick, Greg Gomez, Joan Green, Kim Jarigese, Mike Kelly, Ryan Lindquist, Byron Piatt, Ray Sykes, Richard Valdez, Matthew Maez

1. Approval of the minutes

Minutes from August meeting were approved.

2. Action items from last meeting

Membership- Mike contacted the Provost's office to make sure all members on roster are still the appropriate people and sent e-mails to confirm. Another confirmation e-mail will be sent to entire list in the near future.

Policy- Mike meets with Carol Stevens next week to review the draft. Matt completed his portion of the draft and sent changes via e-mail during the meeting.

3. Future action items

UNM Wide Calendar- Discussion with Byron, Ryan, and Matt determined this is a peripheral topic for the Committee and it isn't necessary to make it a future action item.

Domain Name ownership and e-mail- Discussion by members- policy draft refers to Domain Name Standards and the issue could rise to the level of the Committee when there is no easy answer for who should own a particular domain name. After discussion, no need to make a future action item.

4. Report on Social Media Sub-committee

The goal of the sub-committee is to develop proposal for social media guidelines that will parallel the Web draft policy with the difference being it will serve as guidelines not policy. Discussion of potential membership with possible additional members being:

Branch representative- Linda Thornton from UNM-G
North Campus- will determine appropriate person

Access issues- Bob Christner, ARC

Faculty Senate- Mike will make contact on representation

Provost - Mike will make contact on representation

Discussion followed on scope of guidelines. General guidelines to cover any platform and could cover e-mail as well. Discussion on the role of academic freedom for faculty and why their representation on the sub-committee is so important as postings can be made as a representative of UNM and separately as a private individual. The next step is to convene the group. Possible future outcomes would be to create social media site where guidelines are posted as points of consideration and a directory of official UNM social media sites.

5. As may arise

UNM Symposium on Scholarly Communication- October 17, 2011 go to <http://escholar.unm.edu/> to register.

Web Content Management- 65 published, 52 progressing with overall goal of 100 by the end of the year.