UNM Web Committee Minutes June 17, 2011

Attending: Cinnamon Blair, Matt Carter, Greg Gomez, Joan Green, Kim Halpern, Christian Horstmann, Miek Kelly (Chair), Ray Sykes, Richard Valdez, Kevin Wiley.

- 1. Minutes of May meeting were approved.
- 2. Cinnamon distributed the draft Guidelines for Advertising, Sponsorship and Links on the Internet.

The committee discussed the document extensively and suggested revisions and clarifications. Cinnamon will revise and resend based on the discussion. The document still needs approval by UNM legal.

## 3. Web Standards Document

More work still needs to be done. There has not been much participation from the Information Architecture group. However, Matt expects to have a completed daft by next meeting.

Kim suggests adding information about the IA group to any article written about the work of the web committee.

## 4. Web policy

The committee is asked to read the Draft Web Policy document carefully prior to the July 15<sup>th</sup> meeting and make any final suggestions for edits.

5. A Social media policy sub committee needs to be formed.

Matt and Cinnamon will head the sub-committee. Please let them know if you are willing to help.