UNM Web Committee Minutes November 18, 2011

### Attendance

Cinnamon Blair, Matt Carter, Dorene DiNaro, Greg Gomez, Joan Green, Christian Horstmann, Camille Pansewicz, Ray Sykes, Richard Valdez, Kevin Wiley, Matt Maez, Patricia Campbell

# 1. Approval of minutes

Minutes of the October meeting were approved.

### 2. Social Media Sub Committee

The committee has met. It is quite a large grpup with good representation from around campus. The committee has reviewed examples of guidelines from other academic institutions. The best they found is from UT Austin. The committee will use the UT doc as starting point for UNM guidelines. The committee recognizes the need to allow academic free speech and balancing that with the best-interests of official UNM sites. and The Sub-Committee members are planning to review the developing guidelines within their own departments as they go along. Hope to create broad UNM guidelines and best practices. Individuals and departments could choose to create more stringent guidelines if needed.

## 3. XML data project completed

The XML schedule of classes is complete. Anyone can use the data on their website to keep an updated list of classes. Current semester plus three future semesters are included. The data is updated on a daily basis.

### 4. Faculty use of the Web Content Management System

UCAM is getting requests from faculty to use the system for their personal sites. The committee discussed the pros and cons of faculty use - noting that some faculty use their personal websites as class information sites. Questions were raised about why faculty are not using the Learning Management System (LMS).

Action: Greg Gomez will ask someone present to us re the LMS.

Action: Matt will form Sub Committee that explores the pros and cons of allowing faculty to have sites in the WCMS and explore options for faculty.

### 5. Announcements

Mike announced that the Search Engine Optimization training videos have been completed by the Google Search Appliance Project Team. They are posted on the Search NM website (search.unm.edu) as part of the help information.

### 6. December Meeting.

If Mike has not received agenda items for the December meeting by 12/2 he will cancel the meeting.