UNM Web Advisory Committee Minutes
August 20, 2010

Attending: Brian Bunnett, Matt Carter, Mary Conrad, Greg Gomez, Joan Green, Kim Halpern, Mike Kelly, Ryan Lindquist, Byron Piatt, Ray Sykes, Richard Valdez, Kevin Wiley, Jill Zack

1. Approval of Minutes
Minutes approved.

2. Update on CMS rollout

Matt announced that the request queue will be available on Monday for departments to begin requesting migration of website to the new CMS. An announcement will be sent to many listservs and other publicity venues. UWAC will also receive the announcement.

3. Social Media Movie showing

Mike played a brief video on the impact of social media and asked the committee to be aware of these trends as we plan the future of our websites.
Here is link to video:

http://crenk.com/social-media-revolution-video/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+crenk%2Ffeed+%28CRENK%29

4. Update on CMS training at IT Tech Days

Matt reported that on Thursday during IT Tech Days he gave his standard WCM presentation. The presentation was very well attended.

His second presentation was a training session on the WCMS. 20 people came to the training session. Although he was not able to get through the whole training plan he received mostly positive feedback on the class. The class was more of an intro since the production system was not ready yet.

Once folks have been in the starter class they will be able to get started on a trainer site Content editor functions are covered in the first session of training. Communication starts on Monday. Training will be scheduled as soon as the queue begins to fill.

Kevin Wiley reports the HSC pilot is ninety percent done.

Classes are planned monthly on an ongoing basis. Some classes will be setup with labs for more advanced users.

University College Advisement site is on the system. Their administrator is happy with the product. Multiple Academic Pathways (MAPS) site is nearly ready.

5. UWAC Presentations

Mike would like a dog and pony show about this committee that will also help publicize the WCMS. Mike has already been asked to make presentation in various venues about the Web Advisory Committee. The presentation will also help address the confusion that the UWAC is responsible for the WCMS implementation. The presentation will be updated as new developments occur and should cover, among other things, what the charge is, what we hope to achieve, and what the timeline is.

Action: Mike charged the communication sub committee to help develop the presentation. Ray Sykes volunteered to join the group.

6. Web policy review

Policy subcommittee has met three times and have begun to fill in content under the heading previously presented to the committee. the committee made several suggestions which Kevin will incorporate.
- add a research communication aspect to section three
- Adding core values to the statements will help cover area that missing in the section three
- Marketing branding
- Equal access to information

Action: Jill is asked to draft a paragraph on future tech to include in the policy
Action: copy of the draft will be sent to the list for everyone to review